



For immediate release

May 2010

New SuperWhite WR Flex has arrived! It's blindin'!

Ultra Tile has launched a NEW brilliant white, highly flexible wall tile adhesive.

SuperWhite WR Flex is the latest edition to the Ultra Tile range of ready mixed wall tile adhesives. Suitable for interior use it is specially formulated for areas subjected to constant wetting i.e. changing rooms, showers, kitchens and bathrooms.

It is ready to use, workable, and highly flexible so can be used where vibration is likely. Its increased water resistance combined with anti-fungal technology ensures the adhesive is fully mould resistant.

SuperWhite WR Flex is non-slip due to excellent bond properties, and conforms to BS EN 12004 D2T.

The product is perfect for fixing porcelain mosaics, glass and natural stone tiles to most common substrates.

For more information on Ultra Tile's range of tile adhesives, grouts and ancillaries, please visit www.ultratileadhesives.co.uk or call 01827 871871.

Ultra Tile is part of the Instarmac Group plc.

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