



For immediate release

June 2009

Ultra Tile appoints a new Area Sales Manager

Ultra Tile, the renowned tile adhesives and grouts brand, part of the Instarmac Group plc, has appointed Russell Steven as their Area Sales Manager for the south-east.

Russell brings extensive account management experience, technical awareness, retail expertise and industry knowledge having worked in the bathroom industry for 9 years, for the likes of Villeroy & Boch and Jacuzzi.

Attracted to Instarmac because of their corporate image Russell states that: "I'm looking forward to working for a company who you hear so much praise about from within the industry."

Russell will be supporting the following counties: Suffolk, Essex, Hertfordshire, Buckinghamshire, Berkshire, London, Surrey, Hampshire, Kent, West Sussex and East Sussex.

For information on the Ultra Tile range of products, visit the new look website at www.ultratileadhesives.co.uk, or call 01827 871871.

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